



Your Partner in FSI
Sales Force Automation

FSI Sales Suite

| Financial Services |

**Professional Sales
Methodology and Platform
for Banks and Financial
Service Providers**

The NCS Financial Services Industry Practice provides end-to-end IT services and a comprehensive suite of FSI solutions. As the preferred partner of leading global financial institutions, you can count on us for your consulting, application development, systems integration and outsourcing needs.

Overview

NCS FSI Sales Solution aims to deliver a disciplined, structured, connected and highly effective sales workbench that financial service providers can empower their sales force either in branch outlets or in mobile mode. Our solution is designed to power the entire enterprise sales life cycle.



Empower your sales force with NCS FSI Sales Suite



Our Value Proposition

NCS FSI Sales Suite is a fully scalable enterprise solution for complete sales automation and support. We can help you achieve profitability through targeted marketing and sales services, improved customer management, seamless channel integration and speed-to-market.

Benefits

To meet the demands of today's competitive global environment, increasing customer expectations and increased product complexity, it is crucial for financial service providers to adopt

time-proven professional sales processes and methodologies. This will ensure effective cross-selling and measured results.

NCS FSI Sales Suite focuses on the sales needs of the FSI professionals. It comprises a set of workflows, functionalities, sales and financial counselling tools and services designed to understand your customers better in order to market new products, cross-sell products, track sales activities, and service customers and prospects.

Functions

Customer Analytics For very targeted marketing and effective sales measurement

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| Modules | <ul style="list-style-type: none">• Cross Marketing• Fraud Detection | <ul style="list-style-type: none">• Profitability• Anti-Money Laundering | <ul style="list-style-type: none">• Customer Retention |
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Marketing & Sales Services For effective tracking of marketing and sales activities

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| Modules | <ul style="list-style-type: none">• Campaign Management• Sales Channel Management | <ul style="list-style-type: none">• Lead Management• Case Management | <ul style="list-style-type: none">• Opportunity Management |
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Private Wealth For knowing what, when and how to fulfill your customers' needs

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| Modules | <ul style="list-style-type: none">• Client Manager• Portfolio Manager• Commission Manager | <ul style="list-style-type: none">• Financial Planner• Product Recommendation• Order Processing | <ul style="list-style-type: none">• Protection Planner• Sales Manager |
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Contact NCS today!

As a leading regional information technology (IT) and communications engineering services provider, NCS aims to work closely with you to create business value through the innovative use of IT. With proven experience and expertise in consulting, development, integration and managed services, we bring end-to-end support for your organisation's entire technology life-cycle.